GET BLOGGING!

HAVE FUN AND SHARE

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A FREQUENT SPEAKER ON DATA MODELING, DATA-DRIVEN METHODOLOGIES AND PATTERN DATA MODELS.

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SQL SERVER MVP

SHE WANTS YOU TO LOVE YOUR DATA.
WHY BLOG

• Fun
• Fame
• Fortune....well, the first two

WHO BLOGS?
TECHNICAL THINGS

• Wordpress/Blogger/Other
• Plug Ins
• Feeds
• Social Media Links

CREATING AND COMPOSING

• Live Writer
• Notepad/Word/Evernote/OneNote
• Camtasia
• Snagit
• Camera
• Memes

Nothing equals a NULL
Also: Nothing does not equal a NULL

SCHRODINGER’S LAW OF QUERIES.
BUT WHAT DO I WRITE ABOUT?

- Problems you've had
- Problems you've solved
- Other blogs you read...and have a different point of view
- Lessons you've learned
- Things you are doing
- Explanations
- Rants
- Funny stuff
- Myths
- You!

LEGAL STUFF

- Keeping your job
- Keeping your clients
- Copyrights (Seek legal advice here)
- Plagiarism
- Images
- Videos
- Embedding versus linking
ADVICE

• Engaging
• Comment on other blogs.
• Respond to comments on yours
• Link to others
• Share what you know

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Thank you!

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